GOVERNMENT OF INDIA
FINANCE
LOK SABHA

UNSTARRED QUESTION NO:2093
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Gold Monetization Scheme
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Will the Minister of FINANCE be pleased to state:

(a) The initiatives/steps/schemes planned by the Government for the implementation of Gold Monetisation Scheme; and

(b) The extent of success achieved so far?

Answer

The Minister of State in the Ministry of Finance

(a) Government had launched the scheme on 5th November, 2015. To create the awareness amongst the public, Government launched media campaign on FM radio, Print Media, Mobile SMS and social media. Based on the feedback received from the stakeholders of the schemes and the reviews held, at the regular intervals necessary changes have been implemented in the scheme. The details of the scheme are available at https://www.rbi.org.in.

(b) So far 2820 Kilograms of Gold have been mobilized.

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